

CENTRAL PENNSYLVANIA'S PREMIER

# Black Business DIRECTORY



## Why List?

This is Central PA's premier vehicle which is geared to the African American community which comprises a significant population in Central PA.

## Who Will Use This Directory?

This resource guide is for the African American community of Central PA and will be used by companies, purchasing agents and tourists.

## Should I Advertise?

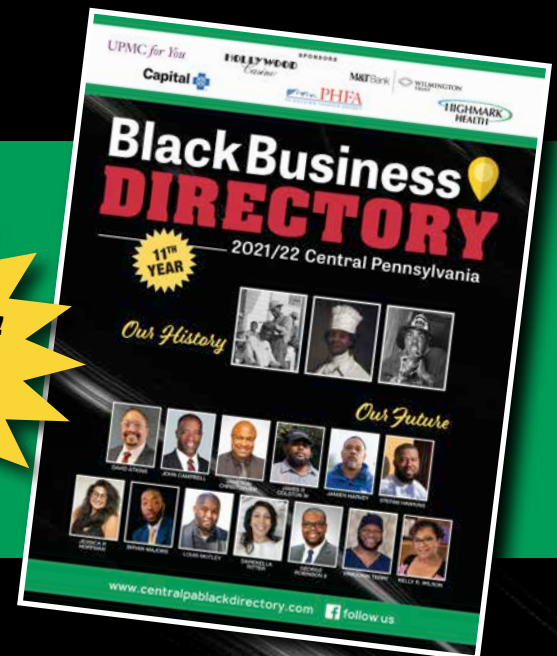
Yes. The purpose of this directory is two-fold. The first is to provide a 365 day advertising vehicle for African Americans in every area of business. The second is to provide this vehicle for companies and agencies to market to the African American community.

Accepting Directory  
Reservations for

# 2022/23

Call Richard 717-238-3677  
TODAY to reserve your space!

Space is limited!  
**ACT  
NOW!**

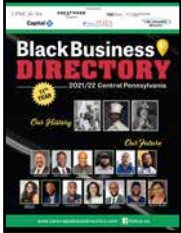


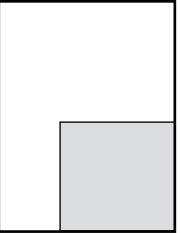
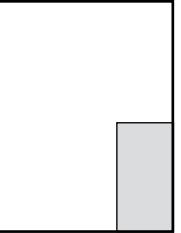
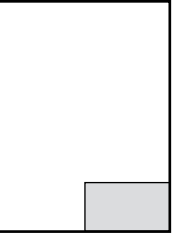



Richard H. Utley, Publisher • 600 N. Second St., 1st Floor • Harrisburg, PA 17101 • Email: utleyassoc@aol.com

[www.centralpablackdirectory.com](http://www.centralpablackdirectory.com)

Presented by Utley Associates in partnership with Orison Publishers, Inc.

# 2022/23 Registration Form

Sponsor	Full Page	1/2 Page	1/3 Page	1/6 Page	Business Card	Highlighted Listing
						
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>\$1800</b>	<b>7.375 x 9.5</b> <b>\$900</b>	<b>7.375 x 4.5</b> <b>\$500</b>	<b>4.75 x 4.5</b> <b>\$325</b>	<b>2.25 x 4.5</b> <b>\$150</b>	<b>3.5 x 2</b> <b>\$60</b>	<b>highlight only</b> <b>\$30</b> Prepaid

Additional \$10 for link to website/email address in digital edition.

Additional \$500 for front cover photo and bio. Call for details and minimum ad requirements.

Minority Owned Business     Women Owned Business (Please check if one or both apply to your business).

Agency/Business/Supporter \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

List category preference \_\_\_\_\_

## PAYMENT OPTIONS – Payment must be made before publication for your ad to run.

Pre-pay by check. Upon signing this contract, please send your check to:  
Utley Associates, c/o Richard Utley, Publisher, 600 N. Second St., 1st Floor, Harrisburg, PA 17101

VISA or MasterCard. Please complete the Credit Card Authorization section below. Your card will be charged upon reservation of your ad.

## CREDIT CARD INFORMATION

Card type (Please check one):  VISA     MasterCard     Discover

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ Security (CVC) # (back of card): \_\_\_\_\_  
MONTH / YEAR

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## AUTHORIZATION

This Insertion Contract is subject to the attached Terms and Conditions, which are made part of this Contract by reference. The Client who signs this Contract represents that he/she agrees to the attached Terms and Conditions, and that he/she is authorized to sign on behalf of the company listed in this contract's Advertiser Information section. In the absence of a signed Insertion Contract, Client's supplying of ad materials for Central PA Black Business Directory shall constitute acceptance of the attached Terms and Conditions, provided that a copy of the Terms and Conditions was sent to the Client before Client supplied the ad materials. Credit Card payments are subject to a 3.5% transaction fee which will be added when the payment is processed.

If I have indicated that I will pay by credit card, I hereby authorize Utley Associates/Orison Publishers, Inc. to bill the above credit card to pay for advertising published in the Central PA Black Business Directory, in accordance with Advertising Insertion Contracts signed by an authorized representative of my company and approved by Utley Associates/Orison Publishers, Inc.

## ADVERTISER

signature \_\_\_\_\_ date \_\_\_\_\_

typed or printed name \_\_\_\_\_

**SEND CAMERA READY  
AD COPY TO:**

marsha@orisonpublishers.com

**Call with ad material questions:**

**717-731-1405.**